# **Privacy Policy**

Last updated: August 16, 2024

# 1. Introduction

Welcome to www.danitalian.com. As a self-employed Italian language school, Daniela Rosa Casillo is committed to protecting your privacy and ensuring the security of your personal information. This Privacy Policy explains how we collect, use, store and protect your personal information.

## 2. Data collected

We collect various categories of personal data when you use our services:

- Identification data: Last name, first name, e-mail address, telephone number.
- Connection data: IP address, browser type, length of visit, pages viewed.
- Payment data: Billing and payment information via secure platforms (e.g. Stripe).
- **Course data:** Information on booked courses, participation history, returns and evaluations.

# 3. Use of data

We use your personal data for the following purposes:

- Service management: processing reservations, organizing courses and managing payments.
- Service improvement: Analysis of feedback to improve our offer and meet your needs.
- **Communication:** Sending confirmations, important notifications and responding to requests.
- Legal compliance: Compliance with legal and regulatory obligations.

#### 4. Data sharing

We only share your personal data with third parties in the following cases:

- Service providers: Payment partners and technical services necessary for the execution of services.
- Legal requirements: When required by law or to protect our rights and those of our users.

# 5. Data security

We implement appropriate security measures to protect your data against loss, unauthorized access, disclosure or alteration. We use encryption technologies and secure practices to ensure the confidentiality of your information.

# 6. Data retention

We retain your personal data for as long as necessary to fulfill the purposes for which it was collected, as well as to comply with our legal obligations. Data may be retained longer in the event of litigation or to meet regulatory requirements.

# 7. Your rights

Under the GDPR, you have the following rights:

- Access: You can request a copy of the personal data we hold about you.
- **Rectification:** You may request the correction of incorrect or incomplete data.
- **Deletion:** You may request the deletion of your personal data, subject to legal exceptions.
- **Opposition:** You may object to the use of your data for marketing purposes.
- **Portability:** You may request that your data be transferred to another data controller.
- Limitation: You may request the limitation of the processing of your data in certain cases.

To exercise these rights, please contact us at daniela@danitalian.com.

# 8. Cookies

We use cookies to enhance your experience on our site. Cookies are text files placed on your device to collect information about your browsing. You can manage your cookie preferences via your browser settings.

# 9. External links

Our site may contain links to external websites. We do not control these sites and are not responsible for their privacy policies. We encourage you to review the privacy policies of these third-party sites before providing them with any personal information.

## **10. Changes to the Privacy Policy**

We may modify this Privacy Policy from time to time. Changes will be posted on our Web site with an updated date. We encourage you to check this page regularly for changes.

# 11. Contact

If you have any questions about this Privacy Policy, or any requests relating to your personal data, please contact us at :

#### Daniela Rosa Casillo

E-mail: daniela@danitalian.com